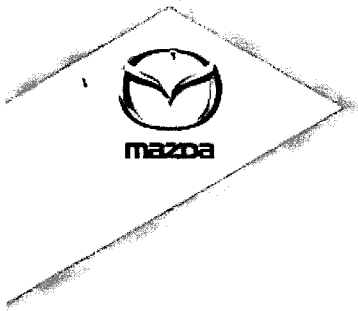


ORG 8522



***MAZDA MOTOR CORPORATION***

3-1, Shinchi, Fuchu-cho, Aki-gun  
Hiroshima 730-8670, Japan

TEL : 81(82)287-4873  
FAX : 81(82)287-5147

EXECUTIVE SECRETARIAT

2012 NOV -1 P 3:23

RECEIVED - NHTSA

October 29, 2012

Our Ref. No. NH12/27

The Honorable David Strickland  
Administrator  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, SE  
Washington, DC 20590

Attention: VIN Coordinator

Subject: Amendment of the 2013 Model Year VIN Coding for Mazda3

In accordance with the requirement of §565.7 in CFR Part 565, we are submitting the VIN code information for the 2013 model year Mazda3.

If you have any questions, please contact Mr. David Robertson (313) 594 7778 at Mazda North American Operations.

Sincerely,

Mitsuhide Kikkawa

Manager

Vehicle Regulation & U.S. Certification Group  
Environmental and Safety Engineering Department

ES12-006121

1st section			2nd section					VIN Check digit	3rd section									
World Manufacturer Identifier (WMI)			Line Series Body type Engine type Restraint system type						Model year	Plant of Manufacturer	Numerical Sequence Vehicle Identifier							
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
?	?	?	?	?	?	?	?	?	D	?	?	?	?	?	?	?		
<div><div><div>Serial No.</div><div>M00001-M99999 for Mazda6</div><div>N00001-N99999 for Mazda6</div><div>100001-999999 for other models</div></div><div><div>Plant</div><div>0 = MAZDA; Hiroshima, Japan</div><div>1 = MAZDA; Hofu, Yamaguchi, Japan</div><div>5 = AAI (AutoAlliance International Inc.); Flat Rock, Michigan / USA</div></div><div><div>Model Year</div><div>D = 2013</div></div><div><div>Check digit</div><div>Caluculation according to Part 565.6(c)</div></div></div> <div><div>0-9,X</div><div>A-Z or 0-9</div><div>A-Z</div><div>A-Z or 0-9</div></div> <div><div>See Individual Passenger Car Line Sheets</div><div>See Individual Passenger Car Line Sheets</div><div>See Individual Passenger Car Line Sheets</div></div>																		
<div><div>JM1 = MAZDA MAKE Passenger Car manufactured by MAZDA</div><div>JM2 = MAZDA MAKE Truck manufactured by MAZDA</div><div>JM3 = MAZDA MAKE Multipupose Passenger Vehicle manufactured by MAZDA</div><div>1YV = MAZDA MAKE Passenger Car manufactured by AAI</div><div>4F2 = MAZDA MAKE Multipupose Passenger Vehicle manufactured by Ford</div><div>4F4 = MAZDA MAKE Truck manufactured by Ford</div></div>																		

**VIN system of Mazda3**

1st section			2nd section					VIN Check digit	3rd section							
World Manufacturer Identifier (WMI)	Line Series Body type Engine type Restraint system type					Model year	Plant of Manufacturer		Numerical Sequence Vehicle Identifier							
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

J	M	1	B	L	1	?	?	?	C	?	?	?	?	?	?	?
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

Serial No.

100001-999999

Plant

0 = MAZDA; Hiroshima, Japan

1 = MAZDA; Hofu, Yamaguchi, Japan

Model Year

D = 2013

Check digit

Calculation according to Part 565.6(c)

Engine type

F = LFX (2.0L) Federal/Canada

G = LFX (2.0L) California

3 = L3T (2.3L Turbo) Federal/Canada

4 = L3T (2.3L Turbo) California

5 = L5X (2.5L) Federal/Canada

6 = L5X (2.5L) California PZEV

7 = PE (2.0L) Federal/Canada

8 = PE (2.0L) California PZEV

P = PE (2.0L) California ULEV

9 = L5X (2.5L) California LEV2

Trim level

H = - (not identified)

J = SV/Base

K = Sport/GX

L = Touring/GS

M = Grand Touring/GT

N = SE

S = - (not identified)

T = SV/Base

U = Sport/GX

V = Touring/GS

W = Grand Touring/GT

X = SE

Body type

5door

Hatchback

4door

Sedan

Front airbag

2 = with

1 = with

Side &amp; curtain airbag

without

with

Carline &amp; series

BL = Mazda3

JM1 = MAZDA MAKE Passenger Car manufactured by MAZDA